



## 3D OFFERING LEAD - STILL IMAGES AT SCALE

Mackevision Medien Design GmbH is one of the global market leaders in Computer Generated Imagery (CGI.) It provides data-based 3D visualization, animation and visual effects. The company designs and produces image and film material along with interactive applications with high-end quality. It also develops technological solutions for image creation and supports the entire CGI process from data preparation to the creative design to the final product. The international team supports major brands, middle-sized companies and their agencies. Mackevision was founded in 1994 and has been part of Accenture Interactive since 2018.

### RESPONSIBILITIES

- Design and market the 3D Images at Scale offering for each industry and possibly also for large customers as the product specialist together with the account managers.
- Conduct requirement and competition analyses
- Collaborate with Solution Architects and Delivery for customized, complex offerings
- Define activities such as campaigns, trade fairs and conferences, together with the marketing department
- Develop bidding and further improve its business success taking into account customer requirements, market and competitive situation as well as KPIs
- Improve shopping experience of our customers and help them continually optimize media creation and use.
- Coordinate offerings with our other leads and the account managers

### QUALIFICATIONS

- Several years of professional experience in e-commerce and product management
- Enthusiasm for online business, strong Internet affinity and good understanding of IT systems
- Experience in dealing with customer and purchasing behavior as well as knowledge of marketing, market research and statistics
- Customer-oriented mindset, approach and analytical skills
- High degree of commitment, negotiation skills and strong communication skills as well as a keen ability to work in a team
- Leadership experience, both in terms of leading a team and in terms of leadership experience of non-disciplinary teams

### WHAT WE OFFER

- A motivated and friendly team with a sense of humor
- An interesting, independent and varied job
- Opportunity to actively participate in a young and dynamic company
- Modernly equipped offices in central city location
- Subsidy for company pension schemes, public transport and parking spaces
- Various company events (open seminar program, mystery lunch etc.)

### INTERESTED?

Then please send us your complete application documents, salary expectations and starting date by e-mail to: [recruiting@mackevision.com](mailto:recruiting@mackevision.com)



### CONTACT

Nathalie Tharmaratnam  
HR Manager  
T +49 711 93 30 48 0  
[recruiting@mackevision.com](mailto:recruiting@mackevision.com)

### FACTS

Position: Full-time  
Location: Stuttgart  
Start: ASAP