



## MOTIONBOX PRODUCT MANAGER

Mackevision Medien Design GmbH is one of the global market leaders in Computer Generated Imagery (CGI.) It provides data-based 3D visualization, animation and visual effects. The company designs and produces image and film material along with interactive applications with high-end quality. It also develops technological solutions for image creation and supports the entire CGI process from data preparation to the creative design to the final product. The international team supports major brands, middle-sized companies and their agencies. Mackevision was founded in 1994 and has been part of Accenture Interactive since 2018.

### RESPONSIBILITIES

- Carry out market and competitor analyses
- Formulate and implement product strategies
- Provide product support over the entire product life cycle
- Project monitoring from the first customer question to delivery along with key account management and the delivery units concerned.
- Optimizing the pricing policy
- Develop marketing concepts
- Conducting entrepreneurial analyses and negotiations
- Strategic product development
- Design and communication of a clear product vision
- Delivery-time, functionality and cost decisions

### QUALIFICATIONS

- Degree in business administration, media studies or similar.
- Professional experience as a Product Manager and/or Producer, Project Manager or similar.
- Ability to grasp things quickly, sense of responsibility and a high degree of self-motivation.
- Organized work, stress resistance and resilience
- Sound knowledge in all MS Office applications (experience in the common editing and graphics programs is an advantage, but not a must)
- Hands-on mentality
- Strong knowledge of written and spoken German and English

### WHAT WE OFFER

- A varied and independent position
- Opportunity to actively participate in a young and dynamic company
- Modernly equipped offices in central city location
- Attractive additional services

### INTERESTED?

Then please send us your complete application documents, salary expectations and starting date by e-mail to: [recruiting@mackevision.com](mailto:recruiting@mackevision.com)



### CONTACT

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### FACTS

Position: Full-time  
 Location: Stuttgart  
 Start: ASAP