



## STRATEGY & COMMUNICATIONS INTERN

Mackevision Medien Design GmbH is one of the global market leaders in Computer Generated Imagery (CGI.) It provides data-based 3D visualization, animation and visual effects. The company designs and produces image and film material along with interactive applications with high-end quality. It also develops technological solutions for image creation and supports the entire CGI process from data preparation to the creative design to the final product. The international team supports major brands, middle-sized companies and their agencies. Mackevision was founded in 1994 and has been part of Accenture Interactive since 2018.

### RESPONSIBILITIES

- Take over projects independently and help create news releases, presentations, briefings and reports
- Support in online marketing (website and social media)
- Collaborate in the planning, preparation and implementation of events
- Support in projects in the field of corporate items (giveaways, sales materials, print materials)
- Prepare award submissions
- Content production for internal and external communication as well as creation of graphic content

### QUALIFICATIONS

- Matriculated student in the field of media economics, marketing, etc.
- Compulsory internship within the framework of the study regulations
- First written experience advantageous for print and online media
- Good MS-Office knowledge
- InDesign and Photoshop skills an advantage
- Organized and independent work ethic
- Good command of written and spoken English

### WHAT WE OFFER

- An interesting, independent and varied job
- Opportunity to actively participate in a young and dynamic company
- Modernly equipped offices in central city location
- Various company events (open seminar program, mystery lunch etc.)

### INTERESTED?

Then please send us your complete application documents, salary expectations and starting date by e-mail to: [recruiting@mackevision.com](mailto:recruiting@mackevision.com)



#### CONTACT

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#### FACTS

Position: Full-time  
 Location: Stuttgart  
 Start: February 2019  
 Duration: 6 Months