

Exciting projects, exciting jobs

## **Mackevision presents on FMX 2011 and Stuttgart Festival of Animated Film**

Starting Tuesday, Stuttgart is for one week the center of the "Digital Content Creation" world. At FMX 2011 conference and expo in "Haus der Wirtschaft" congress center, creative people and technicians meet to exchange ideas about visual effects, 3D and digital animation. A few steps away the 18th Stuttgart Festival of Animated Film is inviting directors, production companies, distributors, and world sales representatives to present their animated films and cartoons.

Since many years both events play an important role for Mackevision Medien Design GmbH. A specialist in high-end 3D visualization and animation with locations in Germany, the United States and Japan Mackevision seizes this chance to present the fruits of its production work in recent months to a larger audience. The search for new talents plays an important role, too, for managing directors Armin Pohl and Joachim Lincke and their team members. Mackevision is also a major sponsor of the Stuttgart Festival of Animated Film contributing not only financially to this event but also with much personal support and know-how.

As in previous years Mackevision is again sponsoring the "Animated Com" Award, the former "Under Commission" competition for animated advertising, TV trailers and music videos. Armin Pohl will present this prize on May,7 at 8 p.m. in the Württembergisches Kunstmuseum, Schlossplatz 2 to the winners.

Mackevision did also lend a hand to students of the Baden-Württemberg Film Academy. The professionals produced more than 60 visual effects for the short film "Black" a production by students of this academy.

At FMX 2011 Mackevision will focus on recruitment of new team members. From interns to Technical Directors and top-class specialists for visual effects, the company offers exciting job opportunities for talents at its worldwide locations. Throughout the event there is a recruiting stand. On May, 4 from 11 a.m. to 11:30 a.m. at Bertha-Benz-Saal Thorsten Kaufmann will present employment opportunities at Mackevision in his speech: "Recruiting Presentation -. Join the benchmark"

On May, 3 from 12 a.m. to 1 p.m. Managing Director Armin Pohl will present one of Mackevision's benchmark projects at Karlsruhe-Saal: "Mercedes-Benz 360 Driving Experience - Cutting edge technology meets artistic excellence. This is a true next-generation car configurator Mackevision has built for its customer Mercedes-Benz.

On May,6 from 5 p.m. to 6 p.m., the last day of FMX 2011, Thorsten Kaufmann at Bertha-Benz-Saal will again focus on work for the automotive industry: "CGI Classics in Offroad Winter Action". Premium manufacturers from the automotive industry are among the key customers of Mackevision.

## **Mackevision Medien Design GmbH**

Mackevision Medien Design GmbH with headquarters in Stuttgart is a creative and a system partner for visual communication. Experts for 3D visualization, animation, post production and visual effects we create and produce high-quality video and film material. We develop independent system solutions for picture generation. Our customers are international creative agencies, film productions and customers in the automotive, architecture and consumer goods

industries as well as in science. From data visualization to creative design to the implementation of projects, Mackevision offers all processes of computer-based video and film generation.

From the development department of Mackevision comes the F\_BOX product series. Industrial customers, photographers and agencies use F\_BOX solutions to easily produce cost-effective photorealistic 3D visualizations, such as marketing and information materials, based on recycled product data.

Founded in 1994, the company employs more than 130 people at its offices in Stuttgart, Munich, Detroit, Los Angeles and Tokyo.

***For more information:***

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